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**SYLLABUS: CERTIFIED BUSINESS CONSULTANT (CBC) - CRN 40222**

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**Program Director:** Richard Wilson  
**Exams:** Daily  
**Email:** [Team@Certification.com](mailto:Team@Certification.com)

**Time:** Self-Paced Program  
**Location:** 100% Online

**LEARNING PLATFORM INCLUDES:**

- 37 Video Modules (Download or Stream Online)
- 8 Expert Audio Interviews in Mp3 Format (Download or Stream Online)
- Self-Grading Practice Examination (Excel Format)
- 2 Required Readings

**DETAILED PROGRAM INFORMATION CAN BE FOUND IN THE [CBC STUDY GUIDE](#)**

**LEARNING OBJECTIVES/GOALS OF THE CBC PROGRAM:**

- Core Business Consulting Fundamentals & Best Practices
- Fundamentals of Structuring Consulting Assignments
- Consulting Delivery Models, Client Retention, Service Line Management & Branding
- Ethical Considerations and Guidelines

**BENEFITS OF COMPLETING THE CBC:**

- Add the Certified Business Consultant (CBC) to your resume, business cards, client proposals, and consulting firm's website showing clients that you have invested in your own education and use of best practices within your delivery to them.
- Speak the business language - Earning the Certified Business Consultant (CBC) Designation assures that you can attend conferences, interviews and other networking events while being able to contribute to conversations and understand discussions about current events or trends within the consulting industry. Our program will help you to understand the terms and implement the tactics and tools of leading business consulting professionals.
- Advance your business or career by raising your level of business consulting knowledge and increase your ability to work quickly and effectively.
- Exclusive Access to tools and multimedia training resources found online within the Certified Business Consultant (CBC) Program.
- Gain valuable insight into business consulting delivery models, best practices processes, client management techniques and methods you can implement starting today without the need of a costly seminar or conference.

**PROGRAM REQUIREMENTS:**

**Self-Management:** The Certified Business Consultant (CBC) is a self-study certification program. We greatly want to see you succeed, but your success depends on and directly corresponds to the amount of time and effort you put into learning the material, reading the required texts and asking questions if and when they arise.

**REQUIRED TEXTS:**

- 1) *Flawless Consulting: A Guide to Getting Your Expertise Used* 3<sup>rd</sup> Edition by Peter Block  
ISBN-13: 978-0470620748
- 2) *The McKinsey Engagement: A Powerful Toolkit for More Efficient & Effective Team Problem Solving* by Paul N. Friga, PH.D. ISBN# 978-0-07-149741-1

To learn more about these Master's Certificates and how to earn one, please see our website: <https://Certification.com/Masters>



**Accredited Certification Institute (ACI)**

*For more information and to register for this self-paced business consultant training and certification program, please visit our website at*

<https://Certification.com/Courses/Consultant>

