



SYLLABUS: CERTIFIED BUSINESS CONSULTANT (CBC) - CRN 40222

Program Director: Logan Gelzer
Exam Dates: 10th of each month
Email: CBC@BusinessTraining.com

Time: Self-Paced Program
Location: 100% Online
Twitter: @BusTraining

LEARNING PLATFORM INCLUDES:

- 37 Video Modules (Download or Stream Online)
- 8 Expert Audio Interviews in Mp3 Format (Download or Stream Online)
- Strategic Project
- Self-Grading Practice Examination (Excel Format)
- 2 Required Readings

DETAILED PROGRAM INFORMATION CAN BE FOUND IN THE [CBC STUDY GUIDE](#)

LEARNING OBJECTIVES/GOALS OF THE CBC PROGRAM:

- Core Business Consulting Fundamentals & Best Practices
- Fundamentals of Structuring Consulting Assignments
- Consulting Delivery Models, Client Retention, Service Line Management & Branding
- Ethical Considerations and Guidelines

BENEFITS OF COMPLETING THE CBC:

- Add the Certified Business Consultant (CBC) to your resume, business cards, client proposals, and consulting firm's website showing clients that you have invested in your own education and use of best practices within your delivery to them.
- Speak the business language - Earning the Certified Business Consultant (CBC) Designation assures that you can attend conferences, interviews and other networking events while being able to contribute to conversations and understand discussions about current events or trends within the consulting industry. Our program will help you to understand the terms and implement the tactics and tools of leading business consulting professionals.
- Advance your business or career by raising your level of business consulting knowledge and increase your ability to work quickly and effectively.
- Exclusive Access to tools and multimedia training resources found online within the Certified Business Consultant (CBC) Program.
- Gain valuable insight into business consulting delivery models, best practices processes, client management techniques and methods you can employ starting today without the need of a costly seminar or conference.

PROGRAM REQUIREMENTS:

Self-Management: The Certified Business Consultant (CBC) is a self-study certification program. We greatly want to see you succeed, but your success depends on and directly corresponds to the amount of effort and time you put into learning the material.

Strategic Project completion: The strategic project for the CBC course is laid out in the study guide. This project is worth 50% of the CBC grade and must be received completed before you can schedule your examination date.

Time-Management: Being that the CBC is a self-study program, it is your responsibility to make time to read the required texts, to ask questions as they arise, and to keep in mind your examination date.

Examination: Examinations are offered monthly on the 10th of each month of the year. After registering for the CBC, you can schedule your examination date by submitting your completed strategic project (aforementioned) and your preferred exam date.

Please note that your exam date request must be received at least 2 weeks before the exam date. For example, if you would like to sit for the January 10th exam, we need to receive your request and completed project no later than December 27th. You can send your completed project and date request to Team@BusinessTraining.com

REQUIRED TEXTS:

- 1) *Flawless Consulting: A Guide to Getting Your Expertise Used* by Peter Block ISBN# 0-7879-4803-9
- 2) *The McKinsey Engagement: A Powerful Toolkit for More Efficient & Effective Team Problem Solving* by Paul N. Friga, PH.D. ISBN# 978-0-07-149741-1

To learn more about these Master's Certificates and how to earn one, please see our website: BusinessTraining.com/Masters-Certificate

For more information and to register for this self-paced business consultant training and certification program, please visit our website at:

BusinessTraining.com/Consultant-Certification