

DOUBLE YOUR SPECIALIZED KNOWLEDGE

The Most Challenging Globally Recognized Business Training & Certification Programs



**BUSINESS TRAINING**  
.COM

## What is Business Training.com?

**BusinessTraining.com** offers high value training programs which provide functional knowledge on very specific business topics such as public relations, online marketing, project management, international business, and consulting.

**Our Mission** is to maintain and continually build out the most challenging globally recognized business training and certification program in niche subject areas which provide immediate actionable value.

*In a knowledge based economy, you are your greatest asset... and those who gain specialized knowledge within their niche hold a distinct advantage over others who do not. – Richard Wilson*

### **Business Training.com will help you:**

- Quickly gain specialized knowledge within highly valuable business niches
- Enhance your credibility, resume, and total value in the marketplace
- Complete our training programs in 6-10 months from anywhere in the world

**Program Guarantee:** We are so confident in the practical and challenging training programs we have established that for each certification we offer we guarantee that anyone who completed the program and passes our examination will be able to perform 5 high value actions within that niche area of business using the specialized knowledge provided within our program.

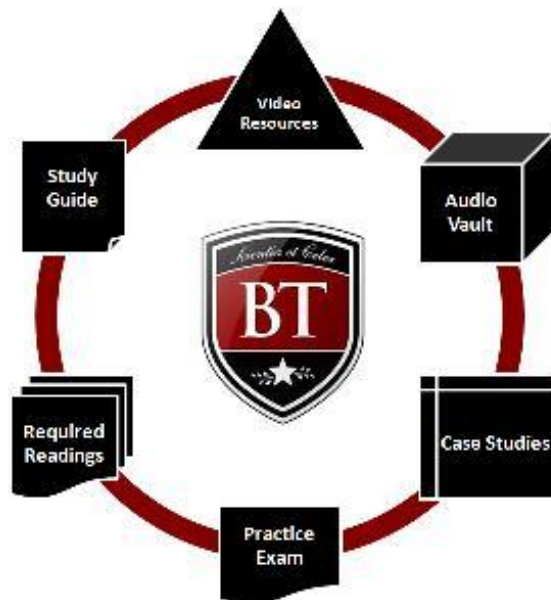
If are an hungry business professional this means 5 new bullet points on your resume and tangible performance benefits at work, if you are an employer this means objective verifiable feedback on what you are getting for your investment.



## 6 Point Specialized Knowledge Training Platform

First modeled after online learning programs at Ivy League institutions BusinessTraining.com has targeted the busy, ambitious business professional who values practical knowledge and flexible niche programs over traditional on campus instruction which may take several years to complete.

Each program that we host provides practical, on-the-job type training, and specialized knowledge which is worth much more than general business knowledge.



## Our Training Principles



Ever taken a business course and wondered how you would ever use the information being taught in the real world? Within our programs you will never think that. Each program we offer is built from scratch offer a no questions asked money back satisfaction guarantee.

Our training platform and principles assure that you are taught only best practices, formulas, and processes followed in the real world to move past real world challenges. That is why our program provides the most value to professionals and the corporations who use our platform to train their employees.



## The Process To Become Certified



The G.T.C. Institute is the educational institute which sponsors and officially supports the certification program seen on BusinessTraining.com.

There are 4 steps to complete the certification programs offered through the G.T.C. Institute and BusinessTraining.com. Every program offered by our website is built from the scratch to be the most challenging, well respected certification programs within that functional area of business.

### 4 STEP CERTIFICATION PROCESS



#### 4 Step Certification Process

1. Register for a niche business certification program on BusinessTraining.com
2. Study using our training platform which includes the audio vault, screen capture videos, workbooks, interviews, case studies, study guides and required readings.
3. Complete our practice exam and then complete our official examination
4. Benefit from the 10+ alumni benefits and resources of BusinessTraining.com

